

Ideal Standard

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Ideal Standard
Soft bath





body & mind

At Ideal Standard, we believe that creativity is the catalyst for continuous evolution in your bathroom. As Europe's leading brand, we aim to create a living space that reflects your life and your priorities... an environment that is blissfully easy to maintain and that expresses our three guiding principles: design, functionality and innovation. Ideal Standard is the realisation of personalised well-being; a fusion of ideas and materials to create a place where body and mind are immersed in renewed pleasure, day after day. Discover the new ground-breaking solutions that capture your desires.

Imagine innovation that takes the very nature of bathing to levels never seen before... A bath that softens to suit you... Pure heaven. Be taken away... back to nature, into the future, to a realm of extreme comfort. This is the epitome of style and luxury. As only Ideal Standard could conceive. An all-encompassing experience of well-being beyond your wildest dreams...

Ever imagined an
entirely new bathing
experience?



Soft bath

Pure indulgence

Time, space, gravity... everything takes on new meaning with an entirely new concept in bathing. World-class style meets the latest innovation to create an experience like no other. Revolutionary new materials actually adapt to fit your body. The outside world simply disappears as you drift away in a cushioned pod of well-being... This is an experience you never thought possible. Your dream bathroom.



Design by

Marc Sadler is an accomplished designer with more than four decades of experience working for leading companies in a variety of sectors. Today Sadler designs furniture and furnishings, including electrical and domestic appliances, lighting and technical products. He also teaches in several design schools and universities across Europe.



Soft is design

You enter the bathroom. Your attention is immediately drawn in to the elegant lines and enticing curves of Soft, a bath like you have never seen. You can't take your eyes off it. You run your hands over the smooth edges. Every sense awakens as you enjoy the prospect of limitless pleasure in a beautifully harmonious environment... A synonym for style, Soft is the design bath.

For functionality, innovation and beauty, there is no equal. An idyllic retreat just for you...

Fitted with elegance

The gentle curves and exquisite elegance of Ideal Standard Moments collection chrome taps form the perfect accompaniment to this divine haven of relaxation.



Majestic materials

A sublime marriage of function and elegance, this is comfort perfected. Ingenious soft material, wengé finish and stylish chrome lines offer harmonious three-fold luxury.



Heavenly curves

A unique ergonomic oval shape provides the ultimate invitation to infinite indulgence. As much a treat to the eye as to the body and mind... A design masterpiece.

design





Soft is innovation

You lower yourself in. A sensation you have never known washes over you as you slip into a cushioned bed of liquid bliss. The walls of the bath, made from revolutionary new material, soften with the warm water to offer comfort beyond your wildest dreams. You sink deeper into the overwhelming serenity of your heavenly pod as Soft takes you away... Pure enjoyment. Welcome to the bath of the future.

Revolutionary experience

Soft is a new generation of bathtub. The 'Soft' material is smoother, offering breakthrough quality, comfort and practicality to withstand the test of time.



Ingenious softness

The innovative compound material used for Soft has been created through a process of rotomoulding. An external polyester coating protects a cushioning polyethylene interior, creating an expanding effect for maximised softness.

innovation

Soft is functionality

Surrounded by the softness of the bath's walls, you float away, your tired muscles massaged by gentle air jets. Coming back to earth, you step out on to the stunning wood stand to dry off. You feel rejuvenated in a way you've never known... Soft is functionality at its finest. Simple to operate, it is equipped with the ultimate in stylish fittings, an airspa system, plus an elegant stand. Every detail has been fine-tuned. So you can simply concentrate on... you.

Spa treatment

Recessed flat airspa jets provide gentle but effective hydromassage to eliminate tiredness and promote rejuvenation.



A step up...

A wengé finish stand provides the perfect feature for ease of access to the bath. A new platform in beauty and functionality.

functionality

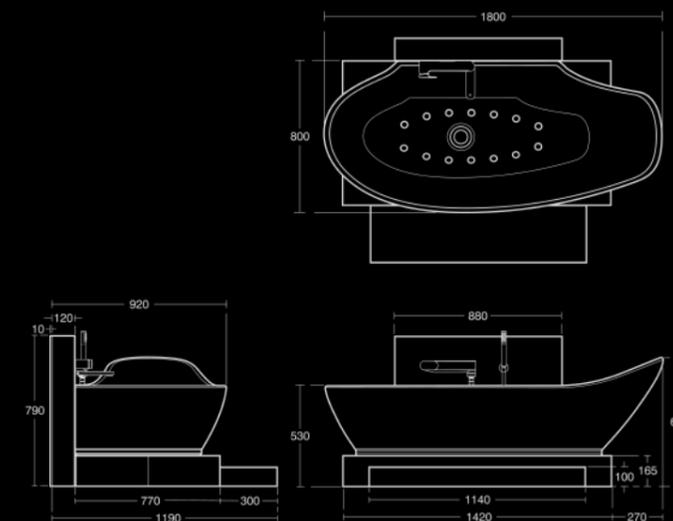
Clever fittings

Designed for a total bathroom experience, smart and practical features include the ingenious swivel fitting, which simply folds away after your bath.

Ideal Standard Soft

A showpiece of innovation

This is must-see design. Display your magnificent haven of wellness as a centrepiece or mounted artwork. The choice is yours. Either way, your pleasure is guaranteed as your bathroom becomes a homage to well-being, to relaxation... to you.



Soft details

Idealflow system with hidden overflow.

Waste cover diameter: 14cm

Fittings: Moments fittings

Airspa system: 14 airspa jets

Universal shape (no right and left hand)

Water capacity: 188 litres

Guarantee

Our confidence in the quality and reliability of Ideal Standard products enables us to guarantee all Soft baths for 25 years and the working components for 5 years from date of purchase.

The guarantee does not cover general wear and tear. Our guarantee is offered on all products that have been used in the manner for which they were intended, and does not apply to any products that have been misused or abused in any way. Products must be installed and cared for in line with our fixing instructions and local water byelaws. The guarantee covers products in domestic use by the consumer and not commercial or business use. In the unlikely event the product fails within the guarantee period, we offer a free replacement or replacement part (or nearest equivalent). Liability is limited to individual products and does not cover consequential loss or damage on installations. When your bathroom has been satisfactorily installed and is working well, please ensure you register your guarantee. The guarantee is transferable - it applies to the product not the purchaser provided guarantee registration details are passed on to the new owner. You can register for guarantees on a bathroom bought on your behalf by a plumber or builder.

Applies to UK and Republic of Ireland only. This guarantee does not affect your statutory rights.

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This stylish, innovative and ergonomic bath is available in two versions : either fitted to the wall or free-standing. For easy entrance to the bath each version is equipped with an elegant floor stand. Both options offer complete comfort via an airspa system for added wellness. Nice and precious wengé finish and satined aluminium finish enhances the quality and appeal of stands and panels. All components combine to create an environment of extreme class and functionality.